



CUSTOM SOLUTIONS

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Fraud Watch[®]

CONDUCTIVE. The name you trust.

FraudWatch[®] by Conducive: Stop Financial Aid Fraud & Protect Institutional Integrity

Every semester, colleges process thousands of applications and not all of them are legitimate. Fraudulent enrollment and identity theft lead to massive financial losses and administrative burdens. **FraudWatch[®]** uses AI to detect suspicious applications in real time, allowing your team to focus on helping real students succeed.

THE IMPACT OF APPLICATION FRAUD ON COMMUNITY COLLEGES

- **Massive Financial Loss:** California community colleges reported losing over \$10 million in federal aid and \$3 million in state aid in a single 12-month period.
- **Strained Institutional Budgets:** Fraudulent aid payments are rarely recovered and place significant strain on college budgets.
- **Compromised Enrollment Data:** Unreliable enrollment data affects strategic planning and can negatively impact state funding.
- **Increased Federal Scrutiny:** Institutions may face increased federal review and oversight regarding their financial aid program security.

CORE FRAUDWATCH[®] FEATURES THAT PROTECT INSTITUTIONS

- **Synthetic ID Detection:** AI-driven anomaly detection analyzes applicant data, IP addresses, and device fingerprints to flag stolen identities.
- **End-to-End Monitoring:** The system tracks fraud risk from initial admissions through final aid disbursement.
- **Real-Time Identity Screening:** Performs instant identity checks as applications are submitted to minimize fraud before funds are released.
- **Multi-Source Data Integration:** Cross-verifies identity, address, and income data using credit bureaus and public records.
- **Investigative Dashboards:** Provides alerts, case management tools, and audit trails to support compliance and internal investigations.



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A Scalable Identity Framework Built on Trust

FraudWatch® is designed to integrate seamlessly into existing workflows, providing Admissions and Financial Aid teams with a tireless assistant that never stops learning. By leveraging the power of the Splunk® platform, colleges gain a high-performance solution that adapts to emerging fraud patterns to protect institutional integrity.

WHY COLLEGES TRUST FRAUDWATCH®



AI That Learns & Adapts: The system continuously learns from new fraud patterns to stay ahead of emerging scams.



Designed for Your Teams: Specifically created to reduce manual review time for both Admissions and Financial Aid staff.



Clear & Actionable Insights: The platform explains exactly why an application was flagged by highlighting key risk indicators.



Built on Splunk: Runs on the trusted Splunk platform for maximum reliability and security.

THE FIVE STEP PROCESS

- 1. Import Application Data:** Securely ingest data from enrollment and financial aid systems.
- 2. Analyze for Risk:** Apply AI-driven algorithms to detect anomalies and suspicious signatures.
- 3. Score & Prioritize:** Automatically rank applications based on their risk profile.
- 4. Review & Confirm:** Empower staff to make informed decisions with detailed evidence.
- 5. Reinforce & Improve:** Feed results back into the AI to strengthen future detection.

THE TANGIBLE RESULTS

- **Fewer** fraudulent applications entering the system.
- **Faster** and more accurate application reviews.
- **Significant** reduction in workload for administrative staff.
- **Greater** institutional confidence in aid disbursement decisions.

“*FraudWatch helps us catch fraudulent applications before they reach our admissions staff. It's like having a tireless assistant who never stops learning.*”

*Admissions Director
Community College Partner*



Learn more at conducivesi.com.
Contact us today to stop financial aid fraud
and prioritize student success.

